(v) Tamas (vi) Mirza Ghalib and (vii) Uttar Ramayan separately?

THE MINISTER OF INFORMATION AND BROADCASTING AND PARLIAMENTARY AFFAIRS (SHRI P. UPENDRA): The gross advertisement revenue earned by Doordarshan from the telecast of each of the following serials is as under:—

Name of the Serial	Amount of revenue earned
Mahabharat	Rs. 5742.00 lakhs
Ramayan	Rs. 2440.00 lakhs
Buniyad	Rs. 887.40 lakhs
Tamas	Rs. 13.60 lakhs
Mirza Ghalib	Rs. 103.25 lakhs
Uttar Ramayan	Rs. 733.00 lakhs

Similar information in respect of the serial 'Hum Log' is being collected and will be laid on the Table of the House.

Better delivery of letters by post

282. SHRI MENTAY PADMANABHAM: Will the Minister of COMMUNICATIONS be pleased to state:

(a) what steps are likely to be taken by Government to ensure better delivery of letters;

(b) whether Government are aware that the general public is concerned about non-delivery of letters, as also late and tardy service;

(c) what are the measures being taken to improve the service and increase the credibility of postal services;

(d) whether it is a fact that even registered letters are not promptly and properly delivered; and

(e) if so, what steps are likely to be taken by Government to assure the public of better and honest service?

THE MINISTER OF STATE OF THE MINISTRY OF COMMUNICATIONS (SHRI JANESHWAR MISHRA): (a) to (e) There have been occasional instances of delay/non delivery of mails and registered articles. The following steps are taken to avoid such instances:

(i) The matter is immediately enquired into.

(ii) Deficiencies noticed are immediately corrected.

(iii) Collection, sorting and transmission of mails including the registered articles are constantly under review.

(iv) Surprise visits/checks are undertaken by the Supervising Officer.

(v) Better, proper and strict supervision is also ensured.

Private courier services becoming very popular due to inefficiency of postal department

283. SHRI RAJNI RANJAN SAHU: Will the Minister of COMMUNICATIONS be pleased to state:

(a) whether Government are aware that the private courier services are becoming very popular due to inefficiency of postal department where dak is not delivered in time and there are instances of postmen destroying letters; and

(b) if so, the measures Government propose to take to streamline the department and increase efficiency?

THE MINISTER OF STATE OF THE MINISTRY OF COMMUNICATIONS (SHRI JANESHWAR MISHRA): (a) The Government is aware of the existence of private courier services in the country. But the growth of the private couriers is not just due to the alleged inefficiency of